

CONSOLIDATED MEDIA REPORT

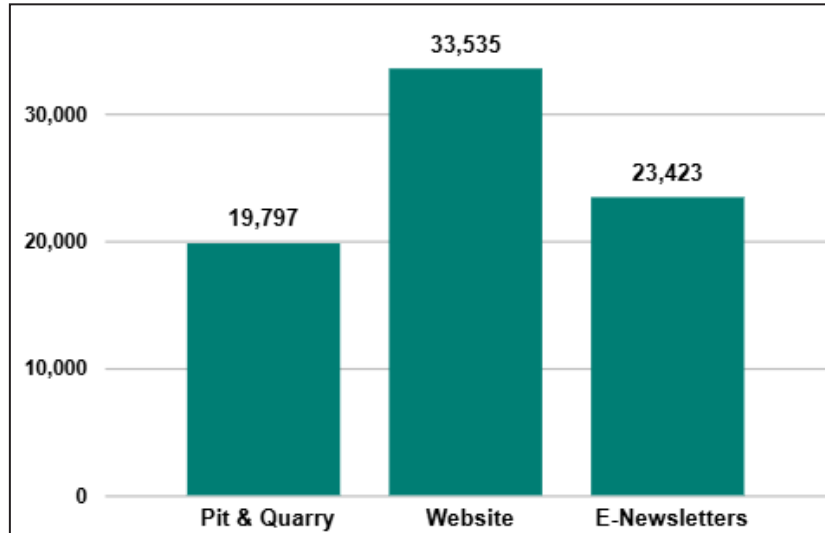
B2B Media

6 months ended June 30, 2026

[Learn more about this media property at auditedmedia.com](https://auditedmedia.com)

TOTAL AVERAGE GROSS CONTACTS

76,755

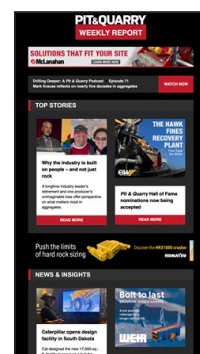
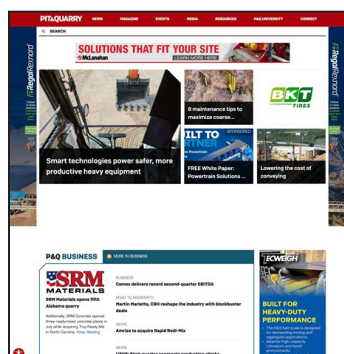


EXECUTIVE SUMMARY

Channels	Contacts	Period
Pit & Quarry		6 months ended June 30, 2026
Total Qualified Circulation	19,797	
Website Activity		6 months ended June 30, 2026
Page Views	49,225	
Sessions/Visits	37,571	
Users/Visitors	33,535	
E-Newsletters		6 months ended June 30, 2026
Total Average Net Distribution Per Issue	23,423	
Social Media		As of June 30, 2026
Facebook Followers	9,600	
Instagram Followers	2,811	
LinkedIn Followers	18,255	
X Followers	5,831	
YouTube Subscribers	1,360	

Website Activity = Avg Monthly

Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.



PIT&QUARRY

6 months ended June 30, 2026
Subject to Audit

Field Served:

Pit & Quarry serves producers of crushed stone, sand and gravel, ready mix concrete, recycled concrete, asphalt, recycled asphalt, cement, lime, slag and other non-metallic minerals. A limited number of copies are available to government and industry trade associations; educational institutions; consulting engineers; machinery and equipment manufacturers and their representatives and dealers; and shipping/distribution companies.



All totals in this report represent aggregate unique recipients, not the sum of print and digital circulation.

TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		19,797
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		17,318
Qualified Nonpaid Individual - Digital		4,892
Total Qualified Nonpaid Individual		19,797
Total Average Qualified Nonpaid Circulation		19,797

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Allocated for Shows & Conventions - Print	141
Total Nonqualified Allocated for Shows & Conventions	141
Nonqualified Miscellaneous, Including Staff Copies - Print	666
Nonqualified Miscellaneous, Including Staff Copies - Digital	647
Total Nonqualified Miscellaneous, Including Staff Copies	1,226
Total Average Nonqualified Circulation	1,367

CIRCULATION BY ISSUES				
Issue		Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
	Jan	16,945	4,620	19,200
	Feb	17,227	4,939	19,804
	Mar	17,224	4,967	19,789
	Apr	17,269	4,902	19,805
	May	17,633	4,829	20,130
	Jun	17,608	5,097	20,053

BUSINESS ANALYSIS									
Classification by Business & Industry		Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Corporate - Owner, Partner, President, VP, Director	Production - Supervisor, Manager	Safety, Quality Control, Engineer	Other
1.	Crushed Stone & Sand & Gravel	3,822	19.0	3,386	902	2,402	1,177	221	22
2.	Crushed Stone	3,191	15.9	2,917	597	2,007	1,015	163	6
3.	Sand & Gravel	2,353	11.7	2,152	512	1,569	682	91	11
4.	Portland Cement or Lime	552	2.7	489	131	189	312	47	4
5.	Asphalt & Recycled Asphalt	725	3.6	647	127	463	231	30	1
6.	Ready Mix Concrete & Recycled Concrete	3,513	17.5	3,130	747	2,057	1,344	109	3
7.	Industrial Minerals	312	1.5	238	109	150	137	22	3
8.	Other Aggregate	1,531	7.6	1,399	242	1,187	289	50	5
Total Producers		15,999	79.5	14,358	3,367	10,024	5,187	733	55
9.	Shipping/Distribution/Transportation	1,047	5.2	905	294	674	330	41	2
10.	Consulting Engineering/Geologists	352	1.7	221	182	201	100	46	5
11.	Equipment Dealer or Distributor	2,008	10.0	1,615	698	1,022	784	190	12
12.	Government Agency, Association, Etc.	724	3.6	534	288	201	199	89	235
Total Qualified Circulation		20,130	100.0	17,633	4,829	12,122	6,600	1,099	309

SOURCE ANALYSIS				
Source	Print	Digital	Total	Percent
Total Direct Request From Recipient	14,551	4,828	17,048	84.7
Total Direct Request From Recipient's Company	104	1	104	0.5
Total Communication Other Than Request				
Membership Benefit				
Business Directories				
Lists	2,978		2,978	14.8
Acquired Circulation				
Other Sources				
Total Qualified Subscriptions	17,633	4,829	20,130	100.0
Percent	87.6	24.0	100.0	
Single Copy Sales				
Total Qualified Circulation			20,130	

MAILING ADDRESS ANALYSIS				
	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid	Percent
Individual by Name and Title and/or Occupation	17,597	4,820	20,094	99.8
Individual by Name Only	35	9	35	0.2
Title or Occupation Only				
Company Name Only	1		1	0.0
Multicopy Same Addressee				
Total Qualified Subscriptions	17,633	4,829	20,130	100.0
Total Qualified Circulation	17,633	4,829	20,130	100.0

GEOGRAPHIC ANALYSIS			
State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Alabama	223	75	261
Arizona	272	67	305
Arkansas	205	47	223
California	907	287	1,032
Colorado	346	105	406
Connecticut	163	41	182
Delaware	31	11	34
District of Columbia	13	7	17
Florida	647	209	758
Georgia	441	154	514
Idaho	164	42	183
Illinois	558	167	648
Indiana	421	105	467
Iowa	329	75	365
Kansas	223	58	260
Kentucky	282	56	307
Louisiana	221	42	235
Maine	103	20	111
Maryland	208	51	229
Massachusetts	295	93	333
Michigan	510	126	560
Minnesota	379	95	425
Mississippi	125	36	140
Missouri	446	101	496
Montana	132	26	147
Nebraska	170	28	188
Nevada	170	42	185
New Hampshire	102	24	113
New Jersey	291	91	335
New Mexico	120	33	134
New York	615	159	688
North Carolina	483	151	567
North Dakota	111	25	123
Ohio	736	191	826
Oklahoma	241	57	270
Oregon	234	68	269
Pennsylvania	717	216	832
Rhode Island	42	12	45
South Carolina	203	65	240
South Dakota	140	54	165
Tennessee	397	118	464
Texas	1,103	328	1,290
Utah	225	66	264
Vermont	82	20	91
Virginia	413	134	478
Washington	316	91	355
West Virginia	155	33	174
Wisconsin	464	135	534
Wyoming	82	20	89
TOTAL 48 CONTERMINOUS STATES	15,256	4,257	17,357
Alaska	82	20	91
Hawaii	45	15	51
TOTAL ALASKA & HAWAII	127	35	142
Single Copy Sales			
U.S. Unclassified			
TOTAL UNITED STATES	15,383	4,292	17,499
Poss. & Other Areas		3	3
U.S. & POSS., etc.	15,383	4,295	17,502
Canada	2,248	424	2,517
International	2	110	111
Military or Civilian Personnel Overseas			
Total International	2,250	534	2,628
E-mail Address Only			
Other Unclassified			
GRAND TOTAL	17,633	4,829	20,130

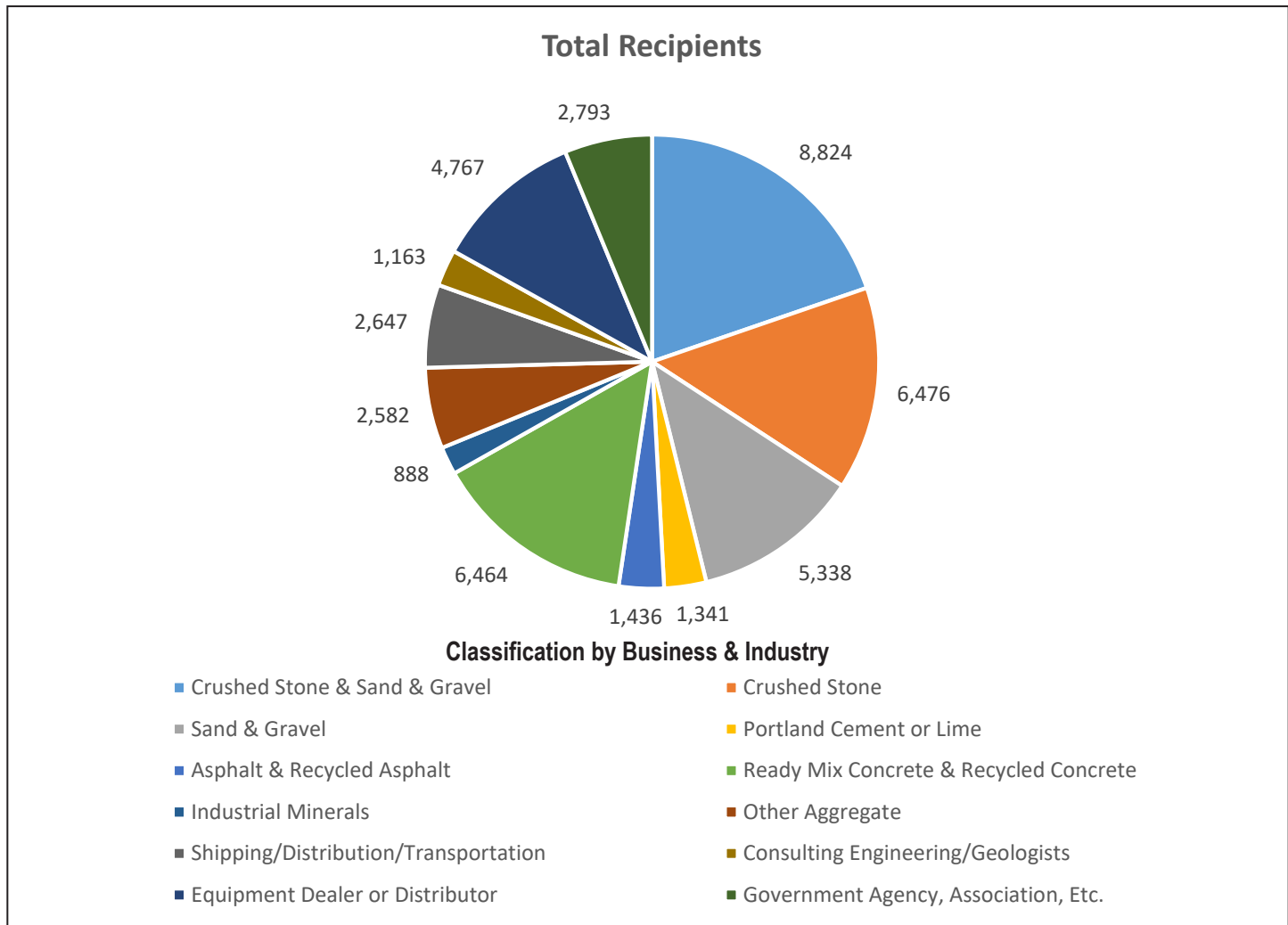
GEOGRAPHIC ANALYSIS - CANADA			
Province	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Alberta	232	58	270
British Columbia	625	72	673
Manitoba	99	18	109
New Brunswick	51	12	60
Newfoundland/Labrador	13	4	14
Northwest Territories	6	3	7
Nova Scotia	67	24	83
Nunavut	3		3
Ontario	844	159	941
Prince Edward Island	4	2	5
Quebec	221	57	258
Saskatchewan	82	15	93
Yukon Territory	1		1
Canadian Unclassified			
TOTAL CANADA	2,248	424	2,517
United States	15,383	4,295	17,502
Military or Civilian Personnel Overseas			
Other International	2	110	111
Total International	15,385	4,405	17,613
E-Mail Address Only			
Other Unclassified			
GRAND TOTAL	17,633	4,829	20,130

INTEGRATED AUDIENCE ENGAGEMENT

Classification by Business & Industry		Total Unduplicated*	Pit & Quarry Magazine	Pit & Quarry Weekly Report	Pit & Quarry Equipment Spotlight	Total Recipients
1.	Crushed Stone & Sand & Gravel	4,646	3,797	2,459	2,568	8,824
2.	Crushed Stone	3,567	3,172	1,699	1,605	6,476
3.	Sand & Gravel	2,795	2,347	1,476	1,515	5,338
4.	Portland Cement or Lime	675	550	375	416	1,341
5.	Asphalt & Recycled Asphalt	781	724	398	314	1,436
6.	Ready Mix Concrete & Recycled Concrete	3,898	3,506	1,506	1,452	6,464
7.	Industrial Minerals	423	309	269	310	888
8.	Other Aggregate	1,635	1,529	582	471	2,582
Total Producers		18,420	15,934	8,764	8,651	33,349
9.	Shipping/Distribution/Transportation	1,187	1,045	756	846	2,647
10.	Consulting Engineering/Geologists	486	352	334	477	1,163
11.	Equipment Dealer or Distributor	2,443	2,003	1,306	1,458	4,767
12.	Government Agency, Association, Etc.	1,941	719	873	1,201	2,793
Total Qualified Circulation		24,477	20,053	12,033	12,633	44,719
Percent			44.8	26.9	28.2	100.0

*This is an analysis of the 24,477 unique recipients of the Pit & Quarry Network brand of products as of June 30, 2026. Recipients were asked the question "What is your primary business at this location?" during the subscription process for the magazine and newsletters. The Total Duplicated is the sum of the number of recipients of all products associated with the Pit & Quarry Network brand. The Total Unduplicated is the number of unique recipients of Pit & Quarry Network products.

Instances in which the total number of E-newsletter recipients reported in the Integrated Audience Engagement table exceeds the Average Net Distribution Per Issue in the E-newsletter Channel Profile table are attributable to two or more unique E-newsletter recipients utilizing the same email address.



CHANNEL PROFILES

WEBSITE ACTIVITY - www.pitandquarry.com			
2026	Page Views	Sessions/Visits	Users/Visitors
January	51,251	37,343	33,654
February	30,956	21,302	18,522
March	43,722	31,238	26,735
April	41,105	28,727	24,434
May	87,437	75,304	70,290
June	40,878	31,514	27,574

E-NEWSLETTERS - PQ Equipment Spotlight			
2026	# of Issues	Average Net Distribution Per Issue	Total Net Distribution
January	1	11,251	11,251
February	1	11,191	11,191
March	1	11,197	11,197
April	1	12,001	12,001
May	1	12,702	12,702
June	1	12,600	12,600

E-NEWSLETTERS - PQ Weekly Report			
2026	# of Issues	Average Net Distribution Per Issue	Total Net Distribution
January	5	11,012	55,058
February	4	11,003	44,013
March	4	11,488	45,951
April	5	12,181	60,905
May	4	11,994	47,975
June	4	11,917	47,667

SOCIAL MEDIA	
Channel	As of June 30, 2026
Facebook Followers	9,600
Instagram Followers	2,811
LinkedIn Followers	18,255
X Followers	5,831
YouTube Subscribers	1,360

NOTES

Definition of Recipient Qualification:

Qualified recipients are officers and administrative executives, department heads and other titled office personnel, sales department executives and personnel, production executives, technical personnel, superintendents, production supervisors and foremen, production personnel and others allied to the field.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business Analysis; Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the May issue.

Allocated for Shows and Conventions:

Represents copies delivered to the following Trade Shows:

Trade Show	Location	Show Dates	Issues	Copies Delivered
OSSGA	Toronto, Canada	1/20/2026-1/21/2026	January	100
Pit & Quarry Roundtable & Conference	Naples, FL	1/27/2026-1/28/2026	January	25
ISEE	Reno, NV	1/20/2026-1/26/2026	January	100
GCAA	Atlanta, GA	2/24/2026-2/26/2026	February	100
ConAGG	Las Vegas, NV	3/3/2026-3/7/2026	February	20
ConAGG	Las Vegas, NV	3/3/2026-3/7/2026	March	150
BCSSGA AGAM, Conference & Trade Show	British Columbia, Canada	6/3/2026-6/4/2026	May	150
TACA	San Antonio TX	6/10/2026-6/13/2026	June	150
Hillhead Quarry Exhibit	Derbyshire, UK	6/23/2026-6/25/2026	June	50

Total Average Gross Contacts Include: Qualified Circulation, Users/Visitors and Average Newsletter Net Distribution Per Issue

Website Data Source: Google Analytics.

Data Center Traffic: Filters have been applied to exclude suspected general data center traffic from Google data collected by AAM. Data center traffic comprises sources known with high confidence as non-human and originating from a data center.

Website Domains: Domains included in website traffic www.pitandquarry.com.

Users/Visitors: The number of unique User/Visitor IDs, logging activity on a website or app, for the defined measurement period.

Page Views: The total number of web pages or app screens, viewed by all Users/Visitors, for the defined measurement period.

Sessions/Visits: The number of sessions logged, across all Users/Visitors on a website or app, for the defined measurement period. 30 minutes of inactivity, or specific user behavior, will end a session.

E-Newsletters Data Source: Omeda

E-Newsletters Net Distribution: The newsletters from a given mailing that reached the subscriber's email delivery server with a positive status code, net of any internal or test addresses. Calculated by subtracting undelivered messages from sent messages.

Social Media: Social media is comprised of followers, subscribers and members who may not be actively engaged with the brand. These metrics do not equal an individual person.

Cross Media Miscellaneous: E-Newsletter Total Average Net Distribution Per Issue Calculation: Total Average Net Distribution Per Issue shown in the Executive Summary represents the sum of all e-Newsletters reported during this period.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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