

Get in Front of the Right Audience at



Precision Targeting Powered by PIT&QUARRY

Reach the aggregate industry's decision-makers before, during, and after the show through *Pit & Quarry's* exclusive AGG1 eNewsletter series.

Package Highlights:

Four dedicated eNewsletters in the series:

- Mar. 10 (Pre-Show)
- Mar. 15 (Live at AGG1 Day 1)
- Mar. 16 (Live at AGG1 Day 2)
- Mar. 24 (Post-Show)

Prime display placements in each send available!

Choose from:

- Leaderboard (728x90 & 300x50)
- Medium Rectangle (300x250)
- Sponsored Content

Built-in geofencing for added value!

- A virtual boundary around the event location delivers programmatic ads to attendees' devices while they're on-site at the show or nearby.
- Ads appear on mobile apps, browsers, or social platforms of people inside the fence via GPS, Wi-Fi, or Bluetooth signals.
- Expect 100,000 impressions for display (or 60,000 for native and video).

Benefits:

- Align your brand with trusted *Pit & Quarry* coverage.
- Engage an audience actively following show updates.
- Drive awareness and leads before, during, and after CONEXPO-CON/AGG.

Secure your placement early—inventory is limited!

Rob Fulop

Group Director
216-706-3741

rfulop@northcoastmedia.net

Dino Vitanza

Associate Brand Manager
216-706-3744

dvitanza@northcoastmedia.net