

LPGas

2027 Editorial Vision



		AD CLOSE	MATERIALS DUE
JANUARY	TECHNOLOGY SPECIAL SECTIONS: Technology Solutions and Tech Tips WHAT'S COVERED: Technology advances in the propane industry; tank monitoring, fleet routing, back-office systems, smart meters, other mobile and wireless solutions, technology integrations, AI advances and more WEBSITE: Tech features and products E-NEWS: Trader's Corner – Updates on the propane market; Blue Flame Pilot – Technology and other industry news topics SPECIAL E-NEWS: Tech products NEW SOCIAL: Propane post of the month (also featured in print)	DEC 11	DEC 18
FEBRUARY	TOP RETAILERS / SUPPLIERS GUIDE / RISING LEADERS WHAT'S COVERED: 3 exclusives in 1 – ranking the largest propane retailers; a directory of wholesale propane suppliers; recognizing up-and-coming leaders in the industry WEBSITE: Unveiling the new Top Retailer rankings; Rising Leader Q&As E-NEWS: Trader's Corner – Updates on the propane market; Blue Flame Pilot – Top Retailers, Rising Leaders, Suppliers Guide and other industry news topics SPECIAL E-NEWS: Industry exclusives NEW SOCIAL: Propane post of the month (also featured in print)	JAN 6	JAN 13
MARCH BONUS DISTRIBUTION AT THE NPGA PROPANE EXPO	PROPANE EXPO / LP GAS HALL OF FAME WHAT'S COVERED: Previewing the propane industry's largest trade show and profiling our 2027 <i>LP Gas</i> Hall of Famers; exhibitors' new products for the Propane Expo floor WEBSITE: Propane Expo preview and Hall of Fame inductee profiles E-NEWS: Trader's Corner – Updates on the propane market; Blue Flame Pilot – Propane Expo, <i>LP Gas</i> Hall of Fame and other industry news topics SPECIAL E-NEWS: Show preview, including products to be featured on the Propane Expo floor NEW SOCIAL: Propane post of the month (also featured in print)	FEB 3	FEB 10
APRIL	BUYERS GUIDE / NEW: EQUIPMENT DISTRIBUTOR SPOTLIGHTS WHAT'S COVERED: Directory of propane industry products, services, manufacturers and equipment distributors; new equipment distributor spotlights WEBSITE: <i>LP Gas</i> Hall of Fame induction dinner coverage, Propane Expo coverage, winter heating season recap E-NEWS: Trader's Corner – Updates on the propane market; Blue Flame Pilot – <i>LP Gas</i> Hall of Fame induction dinner coverage, Propane Expo coverage, winter heating season recap and other industry news topics SPECIAL E-NEWS: Live from the Propane Expo SOCIAL: Covering the <i>LP Gas</i> Hall of Fame and Propane Expo NEW SOCIAL: Propane post of the month (also featured in print)	MAR 9	MAR 16
MAY DISTRIBUTION AT WESTERN SHOW, EASTERN ENERGY EXPO AND PROPANE DAYS	MERGERS & ACQUISITIONS WHAT'S COVERED: Consolidation in the propane industry; M&A trends and deals list; <i>LP Gas</i> Hall of Fame recap WEBSITE: M&A features and deals list, <i>LP Gas</i> Hall of Fame inductee speeches E-NEWS: Trader's Corner – Updates on the propane market; Blue Flame Pilot – M&A and other industry news topics SPECIAL E-NEWS: M&A deals list and other M&A content NEW SOCIAL: Propane post of the month (also featured in print)	APR 8	APR 15
JUNE	TRUCKS SPECIAL SECTIONS: Truck Solutions and Truck Tips WHAT'S COVERED: Trucks and related equipment and components; autogas, safety, and technology WEBSITE: Truck features; Propane Days coverage, legislative and regulatory updates, from Washington, D.C. E-NEWS: Trader's Corner – Updates on the propane market; Blue Flame Pilot – Trucks and other industry news topics SPECIAL E-NEWS: Truck products and related equipment NEW SOCIAL: Propane post of the month (also featured in print)	MAY 5	MAY 12

		AD CLOSE	MATERIALS DUE
JULY	AGRICULTURE / CORPORATE CAPABILITIES WHAT'S COVERED: Propane's use on the farm; grain dryers, irrigation engines, building and water heating, backup power generation, material handling, weed control and more; Propane Days coverage, legislative and regulatory updates, from Washington, D.C. WEBSITE: Ag features and columns E-NEWS: Trader's Corner – Updates on the propane market; Blue Flame Pilot – Agricultural market and other industry news topics SPECIAL E-NEWS: Ag products and other ag market coverage NEW SOCIAL: Propane post of the month (also featured in print)	JUN 8	JUN 15
AUGUST DISTRIBUTION AT LP GAS GROWTH SUMMIT	POWER GENERATION / RESIDENTIAL & COMMERCIAL / AD STUDY WHAT'S COVERED: The power generation categories of prime and standby, towable and portable, and combined heat and power (CHP); other residential and commercial market applications WEBSITE: Power generation features and other content covering propane's traditional markets E-NEWS: Trader's Corner – Updates on the propane market; Blue Flame Pilot – Power generation market, residential and commercial market applications, and other industry news topics SPECIAL E-NEWS: Power gen products NEW SOCIAL: Propane post of the month (also featured in print)	JUL 8	JUL 15
SEPTEMBER	INSURANCE / SAFETY & TRAINING WHAT'S COVERED: State of the insurance market; propane industry safety initiatives WEBSITE: Insurance-related features and insurance company capsules E-NEWS: Trader's Corner – Updates on the propane market; Blue Flame Pilot – Insurance market and other industry news topics SPECIAL E-NEWS: Insurance coverage and company capsules NEW SOCIAL: Propane post of the month (also featured in print)	AUG 5	AUG 12
OCTOBER DISTRIBUTION AT LIQUID GAS WEEK	PROPANE AUTOGAS & AUTOGAS FLEETS / LP GAS GROWTH SUMMIT RECAP WHAT'S COVERED: Propane autogas applications and success stories; autogas vehicles, engines and conversion systems, refueling infrastructure, fittings, valves, accessories and more; in-depth look back at the LP Gas Growth Summit WEBSITE: Propane autogas-related features E-NEWS: Trader's Corner – Updates on the propane market; Blue Flame Pilot – LP Gas Growth Summit recap, propane autogas market and other industry news topics SPECIAL E-NEWS: Autogas-related products and other autogas coverage NEW SOCIAL: Propane post of the month (also featured in print)	SEP 1	SEP 9
NOVEMBER	TANKS SPECIAL SECTIONS: Tank Solutions and Tank Tips WHAT'S COVERED: Manufacturer updates, tank refurbishing, tank technology, composite cylinders, parts and related equipment, and more WEBSITE: Tank market features and products E-NEWS: Trader's Corner – Updates on the propane market; Blue Flame Pilot – Propane tank market and other industry news topics SPECIAL E-NEWS: Tank and tank-related products and other tank-focused coverage NEW SOCIAL: Propane post of the month (also featured in print)	OCT 7	OCT 14
DECEMBER	STATE OF THE INDUSTRY / STATE OF THE ECONOMY WHAT'S COVERED: Annual reports covering the latest industry trends, opportunities, challenges and economic forecasts, giving propane retailers important information for their businesses and the year ahead; LP Gas Hall of Fame 2028 class announcement; 2028 wall calendar WEBSITE: State of the Industry and State of the Economy reports; LP Gas Hall of Fame inductees unveiled E-NEWS: Trader's Corner – Updates on the propane market; Blue Flame Pilot – Industry reports, LP Gas Hall of Fame 2028 class announcement and other industry news topics SPECIAL E-NEWS: State of the Industry and State of the Economy reports, HOF announcement NEW SOCIAL: Propane post of the month (also featured in print)	NOV 11	NOV 18

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