

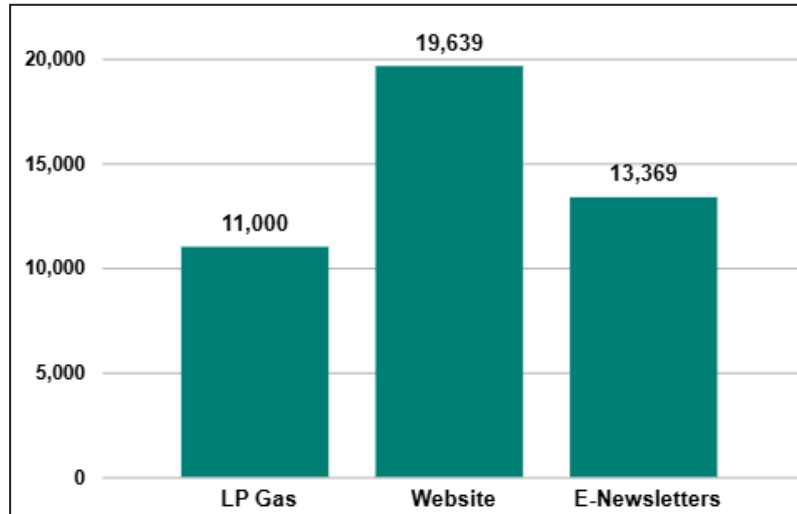
**CONSOLIDATED
MEDIA REPORT**
B2B Media
6 months ended June 30, 2026

[Learn more about this media property at auditedmedia.com](http://auditedmedia.com)

LPGas

TOTAL AVERAGE GROSS CONTACTS

44,008

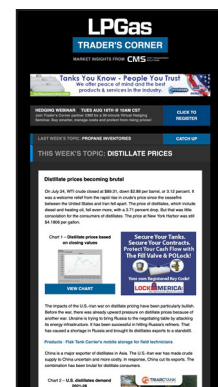
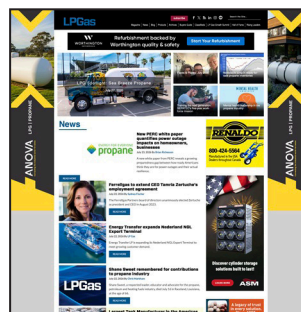
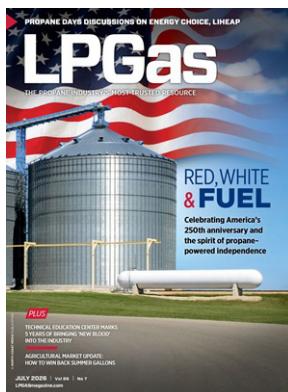


EXECUTIVE SUMMARY

Channels	Contacts	Period
LPGas Total Qualified Circulation	11,000	6 months ended June 30, 2026
Website Activity Page Views Sessions/Visits Users/Visitors	31,239 24,336 19,639	6 months ended June 30, 2026
E-Newsletters Total Average Net Distribution Per Issue	13,369	6 months ended June 30, 2026
Social Media Facebook Followers Instagram Followers LinkedIn Followers X Followers YouTube Subscribers	4,600 1,895 10,029 4,860 570	As of June 30, 2026

Website Activity = Avg Monthly

Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.



LPGas

6 months ended June 30, 2026

Subject to Audit

Field Served:

LP Gas serves companies related to Retail Dealers/Suppliers of Propane to End Users; Supplier of Propane to Retail Dealers; Independent Transport Fleet Operator; Distributor of Propane Equipment/Parts/Appliances; Manufacturer of Propane Equipment/Parts/Appliances; Service Providers; Government Offices, Libraries, Schools, Advertiser/Agency and Others Allied to the Field.



All totals in this report represent aggregate unique recipients, not the sum of print and digital circulation.

TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		11,000
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		9,507
Qualified Nonpaid Individual - Digital		3,497
Total Qualified Nonpaid Individual		11,000
Total Average Qualified Nonpaid Circulation		11,000

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Allocated for Shows & Conventions - Print	229
Total Nonqualified Allocated for Shows & Conventions	229
Nonqualified Miscellaneous, Including Staff Copies - Print	369
Nonqualified Miscellaneous, Including Staff Copies - Digital	342
Total Nonqualified Miscellaneous, Including Staff Copies	633
Total Average Nonqualified Circulation	862

CIRCULATION BY ISSUES				
Issue		Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
	Jan	9,507	3,513	11,000
	Feb	9,503	3,498	11,000
	Mar	9,503	3,499	11,000
	Apr	9,509	3,501	11,000
	May	9,510	3,489	11,000
	Jun	9,509	3,484	11,000

BUSINESS ANALYSIS								
Classification by Business & Industry		Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Corporate/ Executive: Owner, Partner, Vice President	Management: Area/ Regional Manager, Sales Manager	Operations: Supervisor, Safety Officer, Engineer, Other
1.	Retail Dealers/Suppliers of Propane to End Users	8,217	74.7	7,377	2,287	4,119	2,618	1,480
2.	Supplier of Propane to Retail Dealers	1,335	12.1	1,158	406	910	309	116
3.	Independent Transport Fleet Operator	146	1.3	113	76	88	38	20
4.	Distributor of Propane Equipment/Parts/Appliances	306	2.8	222	156	125	122	59
5.	Manufacturer of Propane Equipment/Parts/Appliances	297	2.7	201	171	121	109	67
6.	Service Provider	429	3.9	291	241	253	92	84
7.	Government Offices, Libraries, Schools, Advertiser/Agency, Others Allied to the Field	270	2.5	148	152	104	61	105
Total Qualified Circulation		11,000	100.0	9,510	3,489	5,720	3,349	1,931

MAILING ADDRESS ANALYSIS				
	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid	Percent
Individual by Name and Title and/or Occupation	8,867	3,489	10,357	94.2
Individual by Name Only	640		640	5.8
Title or Occupation Only	1		1	0.0
Company Name Only	2		2	0.0
Multicopy Same Addressee				
Total Qualified Subscriptions	9,510	3,489	11,000	100.0
Total Qualified Circulation	9,510	3,489	11,000	100.0

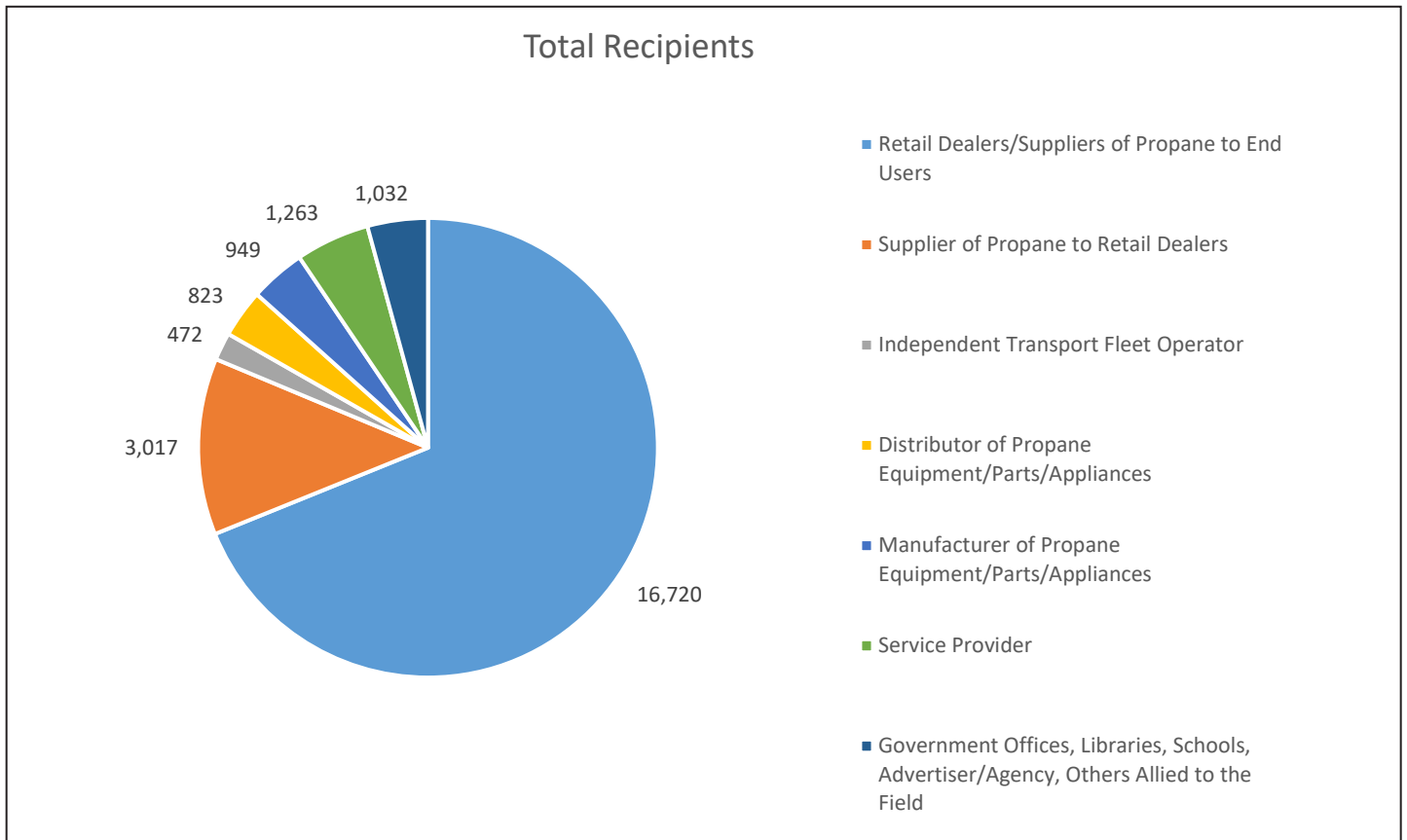
GEOGRAPHIC ANALYSIS			
State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Alabama	149	52	171
Arizona	94	36	104
Arkansas	122	28	133
California	399	160	462
Colorado	146	62	170
Connecticut	183	83	212
Delaware	46	15	51
District of Columbia	2	10	11
Florida	354	124	409
Georgia	312	103	358
Idaho	69	27	84
Illinois	282	110	326
Indiana	214	51	236
Iowa	229	78	259
Kansas	207	54	228
Kentucky	141	43	153
Louisiana	135	23	143
Maine	131	51	149
Maryland	135	58	164
Massachusetts	200	93	236
Michigan	340	124	393
Minnesota	318	131	367
Mississippi	162	49	178
Missouri	316	102	357
Montana	81	34	96
Nebraska	164	37	179
Nevada	39	10	40
New Hampshire	98	58	126
New Jersey	97	30	115
New Mexico	91	39	105
New York	353	142	422
North Carolina	448	166	515
North Dakota	142	39	154
Ohio	309	124	370
Oklahoma	253	61	270
Oregon	70	24	76
Pennsylvania	433	161	492
Rhode Island	42	17	45
South Carolina	134	42	152
South Dakota	112	36	124
Tennessee	244	66	271
Texas	842	264	936
Utah	48	29	58
Vermont	64	22	74
Virginia	226	89	271
Washington	115	38	139
West Virginia	51	14	58
Wisconsin	242	72	271
Wyoming	30	13	36
TOTAL 48 CONTERMINOUS STATES	9,414	3,294	10,749
Alaska	33	17	36
Hawaii	19	6	21
TOTAL ALASKA & HAWAII	52	23	57
Single Copy Sales			
U.S. Unclassified			
TOTAL UNITED STATES	9,466	3,317	10,806
Poss. & Other Areas	10	10	16
U.S. & POSS., etc.	9,476	3,327	10,822
Canada	31	53	67
International	3	109	111
Military or Civilian Personnel Overseas			
Total International	34	162	178
E-mail Address Only			
Other Unclassified			
GRAND TOTAL	9,510	3,489	11,000

INTEGRATED AUDIENCE ENGAGEMENT

Classification by Business & Industry		Total Unduplicated*	LP Gas Magazine	Trader's Corner Enewsletter	Blue Flame Pilot Enewsletter	Total Recipients
1.	Retail Dealers/Suppliers of Propane to End Users	9,756	8,215	4,196	4,309	16,720
2.	Supplier of Propane to Retail Dealers	1,699	1,334	802	881	3,017
3.	Independent Transport Fleet Operator	245	147	158	167	472
4.	Distributor of Propane Equipment/Parts/Appliances	385	307	225	291	823
5.	Manufacturer of Propane Equipment/Parts/Appliances	445	297	336	316	949
6.	Service Provider	660	430	340	493	1,263
7.	Government Offices, Libraries, Schools, Advertiser/Agency, Others Allied to the Field	688	270	306	456	1,032
Total Qualified Circulation		13,878	11,000	6,363	6,913	24,276
Percent			45.3	26.2	28.5	100.0

*This is an analysis of the 13,878 unique recipients of the LP Gas Network brand of products as of June 30, 2026. Recipients were asked the question "What is your primary business at this location?" during the subscription process for the magazine and newsletters. The Total Duplicated is the sum of the number of recipients of all products associated with the LP Gas Network brand. The Total Unduplicated is the number of unique recipients of LP Gas Network products.

Instances in which the total number of E-Newsletter recipients reported in the Integrated Audience Engagement table exceeds the Average Net Distribution Per Issue in the E-Newsletter Channel Profile table are attributable to two or more unique E-Newsletter recipients utilizing the same email address.



CHANNEL PROFILES			
WEBSITE ACTIVITY - www.lpgasmagazine.com			
2026	Page Views	Sessions/Visits	Users/Visitors
January	30,209	23,596	18,691
February	36,773	26,651	20,434
March	30,894	24,025	19,175
April	26,158	20,439	16,330
May	34,985	29,058	25,156
June	28,413	22,245	18,047

E-NEWSLETTERS - Blue Flame Pilot			
2026	# of Issues	Average Net Distribution Per Issue	Total Net Distribution
January	1	6,951	6,951
February	1	7,016	7,016
March	1	6,970	6,970
April	1	6,893	6,893
May	1	6,858	6,858
June	1	6,853	6,853

E-NEWSLETTERS - Trader's Corner			
2026	# of Issues	Average Net Distribution Per Issue	Total Net Distribution
January	4	6,575	26,298
February	4	6,538	26,152
March	5	6,476	32,381
April	4	6,409	25,634
May	4	6,358	25,430
June	5	6,337	31,683

SOCIAL MEDIA	
Channel	As of June 30, 2026
Facebook Followers	4,600
Instagram Followers	1,895
LinkedIn Followers	10,029
X Followers	4,860
YouTube Subscribers	570

NOTES

Definition of Recipient Qualification:

Owners, Partners, Vice Presidents, Area/Regional Managers, Sales Managers, Supervisors, Safety Officers, Engineers and other Titled and Non-Titled Personnel.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the May issue.

Allocated for Shows and Conventions:

Represents copies delivered to the following Trade Shows:

Trade Show	Location	Show Dates	Issues	Copies Delivered
NPGA 2026 Winter Board of Directors Meeting	Henderson, NV	1/27/2026-1/29/2029	January	50
NPGA Southeastern Propane Expo	Nashville, TN	4/19/2026-4/21/2026	March	750
PERC Council Meeting	Nashville, TN	4/22/2026	March	25
Western Propane Trade Show & Convention	Portland, OR	5/11/2026-5/15/2026	May	250
Eastern Energy Expo	Uncasville, CT	5/17/2026-5/20/2026	May	150
Propane Days	Washington, DC	6/7/2026-6/9/2026	May	50
Great Lakes Convention	Sandusky, OH	7/21/2026-7/23/2026	June	100

Total Average Gross Contacts Include: Qualified Circulation, Users/Visitors, and Average Newsletter Net Distribution per issue.

Website Data Source: Google Analytics.

Data Center Traffic: Filters have been applied to exclude suspected general data center traffic from Google data collected by AAM. Data center traffic comprises sources known with high confidence as non-human and originating from a data center.

Website Domains: Domains included in website traffic: www.lpgasmagazine.com.

Users/Visitors: The number of unique User/Visitor IDs, logging activity on a website or app, for the defined measurement period.

Page Views: The total number of web pages or app screens, viewed by all Users/Visitors, for the defined measurement period.

Sessions/Visits: The number of sessions logged, across all Users/Visitors on a website or app, for the defined measurement period. 30 minutes of inactivity, or specific user behavior, will end a session.

E-Newsletters Data Source: Omeda.

E-Newsletters Net Distribution: The newsletters from a given mailing that reached the subscriber's email delivery server with a positive status code, net of any internal or test addresses. Calculated by subtracting undelivered messages from sent messages.

Social Media: Social media is comprised of likes, followers, subscribers and members who may not be actively engaged with the brand. These metrics do not equal an individual person.

Cross Media Miscellaneous: E-Newsletter Total Average Net Distribution Per Issue Calculation: Total Average Net Distribution Per Issue shown in the Executive Summary represents the sum of all e-Newsletters reported during this period.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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