Golfdom

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2027

EDITORIAL CALENDAR

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	ISSUE THEME	SUPER SCIENCE RESEARCH	EXPERTS' INSIGHT	THE SHOP	PEST OF THE MONTH	SUPPLEMENTS	AD CLOSE	MATERIALS DUE	MAIL DATE
JANUARY	GCSAA Conference and Show Preview	Genetic gains in bermudagrass drought across the southern U.S.	Cart paths and walkways	Weather stations, greens mowers, bunker liners	Fire ants		NOV 19	DEC 2	JAN 12
FEBRUARY	100th Anniversary celebration	Fraise mowing + hollow-tine aerification on bermudagrass	Wash stations	Moisture meters, fairway mowers, mechanical bunker rakes	Mosquitoes		DEC 18	JAN 12	FEB 9
ONLINE EXCLUSIVE	Workplace safety	Golf shoe tread, golfer traffic and putting surface disruptions							
MARCH	The 2027 Tour Guide / US Open at Pebble Beach / PGA Frisco and more	Wetting agent programs + nitrogen fertility on bermudagrass fairways	Maintaining water features	Drone technology, rough mowers, irrigation controllers	Annual Bluegrass Weevil	Signet Ad Study + Pull-out golf schedule	JAN 29	FEB 9	MAR 9
APRIL	Golfdom Summit recap / High-Tech Tools for Superintendents	Zoysiagrass breeding for cold tolerance, large patch and biillbug resistance	Take-all patch	Mapping/GIS software, rollers, fertilizer	Mole crickets		FEB 25	MAR 8	APR 6
MAY	Ready for the Big League: Assistant Superintendents on the rise / Bunker Success Stories	*Poa annua*, Dollar spot	Fairy ring	Equipment tracking systems, string trimmers, blowers	Nematodes		APR 5	APR 14	MAY 11

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SUMMER SPECTACULAR!	Thankless Summer Part 2 / Best new accessories / Financing Equipment	Precision management zones using electromagnetic induction (EMI)	Soil sensors	Stand-on spreader/ sprayers, seed, accessories	Chinch bugs	Buisness Journal	MAY 26	JUN 7	JUL 6
ONLINE EXCLUSIVE	Five ways to reduce water use	Fall mowing heights + Poa winter survival							
SEPTEMBER/ OCTOBER	2027 Early Order Program Guide / Herb Graffis Businessperson of the Year Award	***NEW*** — Dr. Koch covers dollar spot	Snow mold	GPS equipment, hover mowers, aerators	Canadian geese control	Early Order Program Guide	AUG 6	AUG 17	SEP 14
ONLINE EXCLUSIVE	Software for superintendents + 2027 Legend Inductee	Aeration core recycling versus core removal							
NOVEMBER/ DECEMBER	Artificial Intelligence in turf / 2027 State of the Industry	Spray-water chemistry X trinexapac-ethyl efficacy	Winter kill	Special section: Super's Choice Awards	Grubs		OCT 22	NOV 2	NOV 30

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