



Powering good.



40 YEARS OF EXPO

DECADES OF DEDICATION

70 YEARS OF OPEI // 40 YEARS OF EQUIP EXPO

In 2023, the Outdoor Power Equipment Institute celebrates its 70th Annual Meeting and 40th EQUIP EXPO (formerly GIE+EXPO). In honor of these incredible milestones, OPEI has partnered with *Landscape Management* to create a commemorative anniversary supplement to accompany its June issue.

"As we celebrate two milestone anniversaries this year, we're excited to work with the team at Landscape Management. They're longtime partners of both OPEI and Equip Exposition, and this supplement is a great way to illustrate the impact the industry has had, and the opportunity it has in the future."
— Kris Kiser

The supplement will highlight:

- The work of the association and its members to make sure the outdoor power equipment industry is represented and heard on the issues impacting it.
- The many Industry Standards the association has helped establish and provide updates on those currently in development.
- Achievements over 70 years supporting the industry including high points of one of the nation's largest and longest running trade events.
- The latest improvements and additions planned for the 2023 EQUIP EXPO.
- Much, much more.



HIGHLIGHT YOUR BRAND AND HELP OPEI CELEBRATE THESE MEMORABLE OCCASIONS!

Supplement distribution includes:

- Polybag with the June issue of *Landscape Management* (70,041)
- Promotion in our *Landscape Management* email newsletters (79,809)
- Promotion via *Landscape Management* social media channels and on landscapemanagement.net
- Bonus distribution at OPEI Annual Meeting and EQUIP EXPO

**150,000+
TOUCHPOINTS**

Limited Availability. Act Fast!

Ad Size	Specs	Rate
2-Page Spread, 4-Color Ads	14.75" x 10.50"	\$10,000
Full-Page, 4-Color Cover Ads	7.375" x 10.50"	\$5,865
Full-Page, 4-Color Ads	7.375" x 10.50"	\$5,100
Half-Page, 4-Color Ads	7.375" x 5.25"	\$2,675

Exclusive EQUIP EXPO Offer #1

Take an extra 5% off per placement when you place an ad in the June supplement AND EITHER our September Pre-Show issue OR our October Show issue.

Exclusive EQUIP EXPO Offer #2

Take an extra 10% off per placement when you place an ad in the June supplement AND BOTH our September Pre-Show issue AND our October Show issues.

Materials Submission:

Your ad material must be submitted via the ad portal: <https://northcoastmedia.sendmyad.com>.

Add .125" on all sides for bleed ad. View a brief tutorial video: northcoastmedia.net/sendmyad.

Contact Karen Lenzen at 216-978-3144 with questions.

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