PARTNERSHIP OPPORTUNITIES

1:1 MEETINGS WITH LAWN CARE INDUSTRY DECISION-MAKERS.
THREE DAYS, ONE EVENT, ONE LOCATION.













NOVEMBER 12-14, 2018

Reunion Resort • Orlando, Fla. • LMGrowthSummit.com

Having trouble getting appointments with top LCOs?

Don't have the budget to send sales reps all over the country?

Tired of trying to get the right meetings - with the

Tired of trying to get the right meetings - with the right people?

Become an LM Growth Summit Partner

It's the only event that can guarantee you dedicated 1:1 meetings with 20+ companies with the desire (and proven ability) to buy. A partnership also gets you a dedicated meeting area, all-access vendor badges, inclusion in extensive pre- and post-event promotion and much more.



Business leaders attend the *LM* Growth Summit to discover innovative ways to improve their operations, boost efficiency and grow their professional networks.

After being pre-qualified based on purchasing power, attendees also receive a complimentary participation package that includes accommodations, food, beverages and recreation in sunny Orlando.



"I love the networking, networking and networking, golf and specialized partner meetings. It is one of my favorite events." —ANDREW ZIEHLER, PRESIDENT, ZIEHLER LAWN & TREE CARE

"Thanks for a great event. We had some great discussions with the partners/experts and also good networking with the other attendees!"

—JOSH BARE, COO, ARBOR-NOMICS TURF

"This event truly exceeded my expectations. I gained more from this event than any I have ever attended."

-DAYNA MACBETH, OPERATIONS MANAGER, FIT TURF

"I met a lot of great people and built better relationships with the partners."
—MICHAEL ROGERS, PRESIDENT, KATHLEEN'S
LAWN & ORNAMENTAL PEST CONTROL



Event Schedule*

NOVEMBER 12	
9:00 am - 2:00 pm	

9:00 am - 2:00 pm Check-in/Registration
3:00 pm - 6:00 pm Educational Workshop
7:00 pm - 10:00 pm Casual Cocktail Party +
Dinner

NOVEMBER 13

7:00 am - 8:30 am	Breakfast +
	Discussion Panel
8:30 am - 12:30 pm	1:1 Partner Meetings
8:30 am - 12:30 pm	Expert Office Hours
1:00 pm - 6:00 pm	Lunch +
	Recreational Activity
7:00 pm - 10:00 pm	BBQ Dinner

NOVEMBER 14

7:00 am - 8:30 am	Breakfast +
	Discussion Panel
8:30 am - 1:30 pm	1:1 Partner Meetings
8:30 am - 1:30 pm	Expert Office Hours
1:30 pm	Lunch/Departures

*Schedule is subject to change.

2018 PARTNERSHIP

Why Partner?

The Growth Summit provides partners with invaluable face-to-face meeting time that traditional trade shows and events simply can't match.

A Growth Summit partnership is like making 20 separate sales visits in one trip — each with a lawn care pro with the authority to purchase.

What Do You Get as a Partner?

- » Two meeting zones with signage for private one-on-one meetings
- » 20 1:1 meetings
- » Nearly three days of networking with qualified lawn care operators
- » Two all-access partner badges including lodging, entertainment and meals
- » Opportunity to recommend up to five qualified lawn care operators to invite
- » Inclusion in all pre- and post-event promotion
- » Post-event demographic and contact information

TOTAL: \$17,500



Sponsorship Opportunities:

Educational Workshop + Book Sponsor	\$5,000
Opening Night Reception Sponsor	3,000
BBQ Dinner Sponsor	3,000
Breakfast or Lunch Sponsor	2,000
Beverage Cart Sponsor	2,500

Optional Add-ons:

Additional Vendor Attendee	 					 \$2,0	00
Equipment Demonstration						20	ററ

"To be successful you must take advantage of opportunities to share experiences with other successful companies in your industry. Landscape Management has provided the platform to do exactly that for the last six years by putting successful lawn and landscape companies together with the industry's leading manufacturers and suppliers. You want to be a winner? Hang with winners."

—PETER SHIPLOV, PERMAGREEN

BECOME AN EVENT PARTNER TODAY! CONTACT:



Group Publisher **Bill Roddy**broddy@northcoastmedia.net
216-706-3758



Associate Publisher

Craig MacGregor

cmacgregor@northcoastmedia.net
216-706-3787



Account Manager

Chloe Scoular
cscoular@northcoastmedia.net
216-363-7929



Eastern Regional Sales Manager **Dan Hannan** dhannan@northcoastmedia.net 216-363-7937



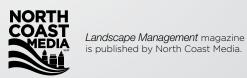
Sales Manager

Jake Goodman
jgoodman@northcoastmedia.net
216-363-7923

LMGrowthSummit.com

Western Regional





©2018 North Coast Media, LLC. All Rights Reserved